

Hannah Wittenstein

User experience designer merging design + tech + mental health

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EDUCATION

Carnegie Mellon University *Aug 2024–Aug 2025*
Master's in Human-Computer Interaction (MHCI)

Georgia Institute of Technology *Aug 2020–May 2024*
B.S. in Industrial and Product Design
Minor in Psychology

WORK EXPERIENCE

Southwire Spark *Jun–Aug 2023*
Design Thinking Intern, Atlanta, GA

- Employed design thinking principles to lead research on new business opportunities, then presented findings and recommendations to executives
- Planned and fully facilitated a design thinking workshop to foster collaboration between Southwire and a university partner
- Co-created a training session introducing design thinking for 150+ mid- and senior-level technical employees

PROJECT EXPERIENCE

Everymind Mental Health Experience *Jan–May 2024*
Created an interactive experience for mental health skill-building

IHG Site Redesign *Sep–Dec 2023*
Optimized IHG's hotel booking experience, increasing personalization

CARE E-Bike *Jan–May 2023*
Developed a functional, innovative e-bike prototype for first responders

Blue Sky EXP + Vanderlande *Sep–Oct 2022*
Reimagined trade show experience to be on-brand and interactive

LEADERSHIP

Effective Altruism *Oct 2021–May 2023*
Digital Marketing Lead
Guided rebranding of the organization, including website and social

Hillel *Aug 2020–May 2022*
Leadership and Social Committee Member
Hosted and organized community events to engage Jewish students

SKILLS

Design

UI/UX
Interaction design
User-centered design
User research
Ethnography
Design thinking
Visual design
Branding
Product development
Prototyping
Sketching
Modeling
JavaScript, HTML, CSS

Tools

Figma
Adobe Suite
SketchUp
Fusion 360
SolidWorks
AutoCAD
Keyshot

Personal

Critical thinker
Communicative
Detail-oriented
Empathy-led
Self-driven

Languages

English: native
Spanish: proficient

INTERESTS

Abstract art
Photography
Psychology
Music
Poetry